



SPONSORSHIP AGREEMENT

IFBB Pro Fedel Clarke and IFBB Bikini Kaila Wright are happy to welcome you as a sponsor to the first regional show in the Canadian Physique Alliance (CPA) history. The year 2024 promises to be an exciting year for the Canadian Physique Alliance and we plan to make an impact in it as always.

We would like to thank you in advance for your support, generosity, and contribution towards our show, towards the association, and most importantly, your support towards the hard working and dedicated athletes within it and all of the volunteers and show promoters who work diligently and tirelessly to continuously make bodybuilding the exciting sport it has become. We look forward to working with you to continue to grow and support the CPA and athletes.

PROMOTER INFORMATION

Promoters: Fedel Clarke and Kaila Wright
Phone: 905-926-9241
E-mail: fedelclarke.rytefitness.cls@gmail.com
Event Date: Saturday, October 12th, 2024
Arrival Time: 8:00 AM to set up
Location: Meadowvale Theatre - 8315 Montevideo Rd, Mississauga, ON L5N 4G7

Show Website: www.fedelclarkerytefitnessclassic.com

Show Instagram: [@fedelclarke_rytefitnessclassic](https://www.instagram.com/fedelclarke_rytefitnessclassic)

SPONSOR PACKAGES

(A) EXCLUSIVE TITLE SPONSOR: \$3000

What is included:

- Present a trophy to overall winners from each category (based on availability)
- Photos with you and your brand with the overall winners
- 3 VIP seats for prejudging and finals
- Maximum branding exposure and your website and logo posted on our Facebook page, Instagram page, website and in person at our athletes meeting. Will be advised once a week up to show date and maximal exposure on show day.
- 1 table at the event
- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Sponsors to provide gifts for overall winners
- Additional product samples and business card in the Athlete's swag bags

(B) PARTIAL TITLE SPONSOR: \$1500

What is included:

- Present a trophy to overall winners for up to 3 categories (based on availability)
- Photos with you and your brand with selective overall winners
- 2 VIP seats for prejudging and finals
- Branding exposure and your website and logo posted on our Facebook page, Instagram page, website and in person at our athletes meeting.
- 1 table at the event
- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Sponsors to provide gifts for overall winners
- Additional product samples and business card in the Athlete's swag bags

(B) EVENT SPONSOR: \$400

What is included:

- 1 table at the event
- 1 VIP seating for prejudging and finals
- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Hyperlink your Facebook page and/or Instagram page (upon you providing it) to our Instagram and Facebook Event page
- Present a trophy to 3 Classes during the presentation
- Place your product samples and business card in the Athlete's swag bags

(C) EVENT SUPPORTER: \$250

What is included:

- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Hyperlink your Facebook page and/or Instagram page (upon you providing it) to our Instagram and Facebook Event page
- Present a trophy to 1 class during the presentation

NOTE: Specific class award presentations will be available on a first come first serve basis. Sponsor early to get your pick of Class Award Presentation!

PURCHASE DETAILS

If you are interested in joining and sponsoring the event, please complete the following steps below:

STEP 1. PAYMENT SUBMISSION

Please note that the method of payment that is accepted is INTERAC e-transfer. All INTERAC e-transfers must be submitted to: rytefitness01@gmail.com

The name KAILA WRIGHT should appear as the recipient.

For the INTERAC e-transfer, no security question or answer will be required to submit the payment. But, please include "FCRF Classic Sponsorship 2024 - Company Name" in the notes section of your INTERAC e-transfer.

STEP 2. SPONSOR INFORMATION SUBMISSION

After the payment has been submitted and successfully received, please submit the following information to **fedelclarke.rytefitness.cls@gmail.com**

- (a) Company Name
- (b) Contact Name
- (c) Contact Phone Number
- (d) Contact Email Address
- (e) Company Website
- (f) Instagram Handle(s)
- (g) Package you purchased

***In the same email, please attach a graphic of your logo (in the highest quality you have) and a brief company description that we can post on social media and present and read out loud at the show and the class(es) you would like to sponsor.

Thank you for your support and we look forward to working with you!